



SERVICE BRIEF

Customized Digital Signage

Enhance your organization's visibility.

Diligently Getting Your Name Out There

Would you like to extend your reach by taking your company's marketing initiatives to the next level?

You've established your brand, started building visibility on the Internet, even pressed palms with potential clients; and you've seen some success from that. Now you're ready for the next step.

SRS Networks, your one-stop shop for all business-related technology solutions, offers a full range of digital sign and billboard services that can extend the local and region visibility of your business.

The poster and billboard have been staples of advertising for over a century. There are records of signs being used to mark businesses and public services from over 4,000 years ago. Nowadays, with the technology that is available, our partners have begun to manufacture digital signs so the we can bring advanced marketing capabilities to organizations like yours. If yours is like other organizations, you are currently looking for ways to make more sales and create additional relationships. Digital Signage Solutions from SRS Networks is a great option to consider.

Get Eyes On Your Brand, For Less

Interactive and informative signs can really boost your company's marketing efforts.

For any administrator or marketing professional whose organization spends a significant portion of their budget on advertising, being presented a more affordable solution is often too good to be true. The value of our digital signage service is that it is affordable to begin and won't cost your organization typically high printing costs, usually

associated with an outbound marketing campaign. Each ad is of your own design and can be altered to correspond with promotions or events your organization is undertaking. Our Digital Signage Solutions give your organization options to provide possible customers with customized messages to keep your marketing freshly updated and aligned with your organization's sales and marketing strategies.

Like many of the technology solutions we offer, our digital signage solution is easy to implement and scalable. There are flexible options to give your organization just what it's looking for, without the kind of capital outlay many companies pay for traditional marketing solutions. The digital advertising options SRS Networks provides allow you to present your brand as the only brand that potential customers think of when they have an issue or problem that would necessitate them purchasing goods and services from a company that does what you do. That kind of recognition is what you advertise for. Get more visibility for less with SRS Networks.

Digital Signage Works For Organizations Of All Types

Our flexible digital signage solution is not just for businesses.

It's true that businesses aren't the only organizations that can use a digital signage solution—many can use the additional visibility to push their causes forward. Incorporating a digital sign into your nonprofit or educational endeavor gives you an avenue to share the beneficial deeds your organization undertakes. This creates an effect called mind sharing that promotes ideas in a way that traditional advertising cannot.

Features and Benefits

- Customizable Messages — Every ad is of your own design and can correspond with your organization's upcoming events.
- Easy to Update — Your message can be updated without incurring the high production expenses that traditional signage would incur.
- Highly Visible — Catch the eye of every prospect that passes your message with an attention-grabbing and vibrant piece of marketing material.
- Recognition — Deploying signage allows you to establish your business as the recognized provider of your particular service.



Get Proactive! Call Us TODAY!

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